

Caroline Vial Martins

Product | UX/UI Designer



About Me

I am a Brazilian Product | UX/UI designer living in Argentina. I have been working as a freelancer on large web design projects in both desktop and mobile formats, for different companies and professionals in Brazil and Argentina.

I have knowledge in design thinking, UI animation and I am currently specializing in motion design, 3D design and Extended Reality (VR, AR, MR). In addition, I have great ability to work as part of a team, I am a dynamic person, who performs well on resolving contingencies and is very communicative.

I am always looking for new opportunities that allows me to get out of my comfort zone, that helps me to grow professionally and that also generates a positive impact on society.



Email

carol.vial.design@gmail.com



Current Location

Buenos Aires, Argentina



LinkedIn

www.linkedin.com/in/caroline-vial-martins



Portfolio

<https://www.carolinevial.com>

Featured projects

CineFan

Dec 2022 - Feb 2023

Portfolio project for Google UX Design Professional Certificate

Designed an app, whose prompt offered in the course was: create a seat reservation app for a movie theater.

My goal for this app was design it in such a way that it would allow the user to: quickly choose a movie, reserve a seat at the cinema of their choice, pre-order some snacks and buy their tickets in a practical and fast way.

And my responsibilities as a UX designer were: Conducting interviews, paper and digital wireframing, low and high-fidelity prototyping, conducting usability studies, accounting for accessibility, and iterating on designs.

Link to see the prototype: [CineFan Prototype](#)



Test Alefe

Dec 2021 - Mar 2023

Real project for Sapiens Instituto de Psicologia

Application designed for a publisher that produces tests for psychologists to apply to their patients. There is one prototype for the psychologists app and another one for the patients app.

Link to see the prototypes: [End-User: Psychologists](#)
[End-User: Patients](#)





Work Experience

Product Designer

Jan 2023 - Currently
Argentina / Remote

Equity Partnership

Currently I can not give any details about the product since the startup is operating in stealth mode.

Web Designer

Apr 2022 - Jan 2023
Brazil / Remote

Cognição com Vinicius · Freelance

Designed a web platform and websites for courses related to learning methods, cognition and human behavior for the psychologist Vinicius Figueiredo.

Link to see the website: [Cognição com Vinicius](#)

Product | UX/UI Designer

Dec 2021 - Mar 2022
Brazil / Remote

Sapiens Instituto de Psicologia · Freelance

Designed a web platform to apply psychological tests in child and adolescent patients.

Technical Skills

- Figma, Adobe XD, Sketch, Principle, Zeplin, Adobe InDesign, InVision, Framer, Adobe creative suite, marvel app

Expert

- Adobe Photoshop, Adobe Illustrator, UI Animation

Advanced

- Motion Design, 3D design, Extended Reality, Front-end

Familiar

Education

University of Palermo (Universidad de Palermo)- UP

Digital Design (Image and Sound Design)

Buenos Aires, Argentina





Google

Google UX Design Professional Certificate

Remote



University of Buenos Aires (Universidad de Buenos Aires)- UBA

Medicine

Buenos Aires, Argentina



Languages



Spanish: Native or bilingual proficiency



Portuguese: Native or bilingual proficiency, Mother Tongue



English: Professional working proficiency, Advanced

Hobbies

Sports: Volleyball, pilates

Culture: Dance, travel

